Micromegas Comunicazione

Numbers

- 4 Operational Headquarters
- 9,000 sqm
- 40 Employees
Acea
Acea Electrabel
Alitalia
Api
Banca Italo Romena
Banco di Sicilia
Biennale di Venezia
BNL
Columbia University
Dolce & Gabbana
EDF
Edison
EnBW
Endesa
Enel
eni
ERG
Ernst & Young
Exxon Mobil
Ferrari
FINECO
Finmeccanica
Generali
GME
Hydro Quebec
HSE 24
Iccrea Holding
International Energy Forum
Intesa Sanpaolo
Istituto Italiano degli Attuari
KPMG
Kuwait Oil Company
Kuwait Petroleum Corporation
Luxottica
MBDA
Mercedes-Benz Italia
Poste Italiane
PriceWaterhouseCoopers
Prysmian
QatarGas
RAI
RasGas
Roma Metropolitane
SACE
Saudi Aramco
Shell
SNIA
Sogin
Sorin Group
Takeda
Tamoil
Taodue Film
Technip
Telecom Italia
Telecom Italia Media
Terna
UniCredit Group
Veneto Banca
Vodafone
World Energy Council
Wind
Micromegas is an independent, private group, leader in the communications field in Europe, which mission is to produce high value services for its customers and satisfy the expectations of those whom it works and interacts with, offering the development of high quality contents and innovative technologies to the international environment, applied to the world of Multichannel Communication.
Placement

- Integrated Communication Projects
- Innovation Contents Development
- High Value Technological Services
- Basic Technical Service
- Logistics
- Event Management
- Marketing & Advertising
- International Operations
- Specialized Technical Services
Activities

- Business Travel
- Integrated Communication Strategies
- Event Management
- Entertainment
- Video Production & Post-Production
- Edutainment
- New Media
Activities

Event Management

- Institutional Events
- Corporate Events
- Financial Events
- Marketing Events
- Cultural Events
- Fairs and Exhibitions
WEC - 20th World Energy Congress - Rome, ITALY - November 2007

120,000 sqm
90 Countries
5,000 Delegates
1,000 Journalists registered
Activities

Event Management | Institutional Events


120 Ministerial Delegations - 15 International Organizations
28 Companies of the energy industry
800 Participants
200 Journalists registered
Event Management | Institutional Events

RasGas - We Train the Future - Doha, QATAR - October 2009

Train 6 Inauguration And 10 Year Lng Sales Anniversary Celebration
Activities

Event Management | Institutional Events

QatarGas - Energy for Future - Doha, QATAR - 2010

Services for Event Management of the QatarGas Inaugurations
Event Management | Corporate Events

Veneto Banca - Managers’ Meeting - Palma de Mallorca, SPAIN - October 2005

Auditorium de Palma de Mallorca, Casino de Mallorca
1,400 Participants
Activities

Event Management | Corporate Events

*Finmeccanica – Seniores – Genoa, ITALY - May 2007*

1,200 Participants
Event Management | Corporate Events

eni – Shareholders Assembly – Rome, ITALY - April 2009

Conference Hall – eni Headquarter
200 Participants
Activities

Event Management | Corporate Events

Finmeccanica – Manager Convention – Rome, ITALY - November 2009

Nuova Fiera di Roma
1,000 Participants
Activities

Event Management | Corporate Events

Intesa Sanpaolo – “Insieme per la crescita” Tour - ITALY - December 2010/November 2011

7 cities
5,000 Participants
Activities

Event Management | Corporate Events

Endesa - Sustainability Day - Madrid, SPAIN - February 2011

Endesa Headquarters
Exhibit 1,200 sqm
Activities

Event Management | Corporate Events

Veneto Banca – Manager Meeting - Berlin, GERMANY - March 2011

Adlon Kempisnki Hotel
300 Participants
Event Management | Corporate Events

Veneto Banca - Manager Meeting - Venice, ITALY - March 2012

Hilton Molino Stucky Hotel
300 Participants
Activities

Event Management | Corporate Events

*Enel - Convention – 2007 / 2013*

**Roma** - From 2007 to 2013  
**Madrid** - 2011 and 2013  
**Vienna** - 2013  
**Santiago del Cile** - 2013
Mercedes-Benz Italia – Cars Dealer Meeting- Rome, ITALY - March 2015

Salone Delle Fontane
250 Participants
Activities

Event Management | Corporate Events

Poste Italiane - Convention: IL CAMBIAMENTO È QUI. - Rome, ITALY - November 2015

Fiera di Roma
1500 Participants
Activities

Event Management | Financial Events

eni – Seminar Gas - London, UK - December 2006

eni Headquarter - London
150 Financial Analysts
Activities

Event Management | Financial Events

*Intesa Sanpaolo - First Half 2008 Results – Turin, ITALY - September 2008*

Palasport Olimpico
400 Participants
Activities

Event Management | Financial Events

Enel - Analyst Presentation - London, UK - March 2011

Old Billingsgate
Exhibit 3,500 sqm
200 Analysts
Attività

Event Management | Financial Events

*Poste Italiane IPO - Milan, ITALY - October 2015*

Palazzo Mezzanotte
200 Financial Analysts
Event Management | Financial Events

Poste Italiane – First Day of Trading - Milan, ITALY - October 2015

Palazzo Mezzanotte
150 Journalists
Event Management | Marketing Events

Enel - Flagship Store – Milan, ITALY - 2011
Event Management | Marketing Events

Dolce&Gabbana – Haute Couture – Taormina, ITALY - 2012

200 Participants
Event Management | Cultural Events

Activities

Event Management | Cultural Events


Palazzo della Cancelleria
Activities

Event Management | Cultural Events


Monumental Building S. Michele a Ripa
750 Participants
Enel Contemporanea - Big Bambù - Rome, ITALY - November 2012

MACRO Testaccio
Activities

Event Management | Fairs and Exhibitions

*Enel - World Future Energy Summit - Abu Dhabi, UAE - January 2009*

Exhibit 500 sqm
Event Management | Fairs and Exhibitions

Finmeccanica - Dubai Airshow 2009 - Dubai, UAE - November 2009

Exhibit 300 sqm
Activities

Event Management | Fairs and Exhibitions

Enel - Hannover Messe - Hannover, GERMANY - April 2010

Exhibit 400 sqm
Activities

Event Management | Fairs and Exhibitions

*Finmeccanica - Defence Services Asia 2010 - Kuala Lumpur, MALAYSIA - April 2010*

Exhibit 460 sqm
Activities

Event Management | Fairs and Exhibitions

*Kuwait Oil Company – Exhibit Concept and Design - 2013*
Activities

Event Management | Fairs and Exhibitions

MBDA - MSPO Salon - 2014

Exhibit 120 sqm
Event Management | Fairs and Exhibitions

*Poste Italiane – FirenzeFil – Filorence, ITALY - October 2015*

Exhibit 100 sqm / Exhibition Area 250 sqm
Activities

Edutainment

- Road Shows - Moving Exhibit
- Interactive Museums
Edutainment | Roadshow - Moving Exhibit

*Incredibile Enel! - 2009 / 2011*

22 cities
800 sqm
6 Multimedia Workstations
300,000 Visitors
Edutainment | Interactive Museums

Enel 5.0 - 2012

8 cities
1,300 sqm
Interactive tour
150,000 Visitors
Edutainment | Roadshow - Moving Exhibit

Enel Green Solution in Tour – 2014/2015

12 cities
500 sqm
Interactive Exhibit and Theme Show
150,000 visitors
Activities

Edutainment | Interactive Museums

NIBIRU Planet - TechPark
New Media

- Mobile TV
- App & Web App
- Virality, Guerrilla, Flash Mob
New Media | Mobile TV
New Media | **Virality, Guerrilla, FlashMob**
Activities

Entertainment

- Artistic Performance
- Concerts
Activities

Entertainment

GnuQuartet - Concert for Italian Embassy | Madrid, ITALY - 2008

Renato Serio - Symphonic Orchestra | Rome, ITALY - 2009

Laura Pausini Concert for Enel | Rome, ITALY - 2009

Momix Dance Performance | Madrid, SPAIN - 2011
Activities

Video Production & Post-Production

- TV Production
- Video Production
Activities

Video Production & Post-Production | TV Production

Micromegas Studios, Barbara Serra | 2012
Activities

Video Production & Post-Production | Video Production

Energy Builder | 2009

Docu-film “Concilium Vaticanum II” | 2012

Premio Ratzinger | 2011

Enel Corporate | 2013

Veneto Banca Corporate | 2012
Activities

Integrated Communication Strategies

- Tv
- Press
- New Media

Veneto Banca Commercial | 2013

WEC Commercial for CNN | 2007

“La Tua Squadra che vola”
Institutional Adv for Aeronautica Militare | 2014

Advertising campaign for QatarGas | 2010
Business Travel Solutions

- Concierge Service  - caretaker  World Wide Personal Assistance
- American Express EBTA (Enhanced Business Travel Account) -
- Business Training - in house Software Development
- Travel Management Services - IATA - FS